TAPPI TISSUECON™

THE DECADE TO SURVIVE, THRIVE, AND EXCEL

EXHIBIT & SPONSORSHIP OPPORTUNITIES

SEPTEMBER 28 - OCTOBER 2, 2020

Cobb Galleria Centre • Atlanta, GA

TissueCon.org
Create Relationships with the Tissue and Converting Industry

TissueCon 2020, September 28 – October 2, 2020, provides the opportunity to establish relationships in the bustling business “city within a forest” Atlanta, Georgia. Create connections with the likes of Georgia Pacific, Kimberly Clark, Sofidel, and more. As the home of America’s busiest airport, you will meet key Tissue industry decision makers and technical professionals, including process engineers, product developers, directors and VPs. Atlanta hosts a variety of diverse dining and entertainment options for you to enjoy as you meet with prospects and clients. Don’t miss out on crucial business opportunities at TissueCon 2020, the only non-commercial, peer-reviewed Tissue industry conference being held in North America this year—co-produced by industry leaders TAPPI and Fastmarkets RISI.

▶ Program ‘peer reviewed’ providing a non-commercialized, educational experience
▶ Diverse audience of 250+ business and technical decision makers
▶ Dedicated tissue technical and market focus

Reach Key Decision Makers

- A.celli Papers s.p.a
- AC Kinetics
- Andritz
- Augury Inc.
- Automatic
- Azco Inc.
- BTG Americas
- Buckman
- Cold Jet
- CR Meyer
- Double E
- Dow Packaging & Specialty Plastics
- DuBois Chemicals
- Emtec Electronics
- Enerquin Air Inc.
- Event Capture
- Fabio Perini
- Firefly AB
- First Quality Tissue
- Industrial
- Maxcess
- Met Magazine
- Miron
- Nalco Water
- OMET Americas
- PETROFER
- Procemex
- ProFlow Inc.
- Pulsar America Inc.
- RDI Technologies
- Resolute Forest Products
- Sam’s Club
- Shannon
- Solenis
- South Florida Tissue Paper
- TAPPISAFE
- Target
- Valmet
- …and more!

About TAPPI
For more than 100 years, TAPPI has been the leading association for the worldwide pulp, paper, packaging, tissue and converting industries, and publisher of Paper360° and Tissue360° Magazines, as well as TAPPI Journal. Through information exchange, events, trusted content and networking opportunities, TAPPI helps members elevate performance by providing better business solutions and industry-focused management training. Visit tappi.org for more information.

About Fastmarkets RISI
Fastmarkets RISI is the leading information provider for the global forest products industry. The company works with clients in the pulp and paper, packaging, wood products, timber, biomass, tissue and nonwovens industries to help them make better decisions. Headquartered in Boston, MA, RISI operates additional offices throughout North and South America, Europe and Asia. For more information, visit risiinfo.com.
# High-Visibility Packages

<table>
<thead>
<tr>
<th>2020 Rates</th>
<th>Level 1 $6,500</th>
<th>Level 2 $3,500</th>
<th>Level 3 $2,500</th>
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<tbody>
<tr>
<td>10x10 Booth*</td>
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<tr>
<td>10x20 Booth*</td>
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<tr>
<td>Full Conference Registrations</td>
<td>2</td>
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<td>Exhibit Only Passes</td>
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<tr>
<td>Unlimited Discounted Conference Registrations</td>
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<td>Company Listing and Description in Official Conference Guide</td>
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<td>Networking at All Receptions and Lunches</td>
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<td>Pre and Post Conference Attendee Registration List (excluding emails)</td>
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<tr>
<td>Full Page Ad in Official Conference Guide</td>
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*Pipe/Drape, 6ft Draped Table, 2 Chairs, Wastebasket, ID Sign Included for all Levels.
Sponsorship Opportunities A la Carte

All sponsorships include a listing in the TissueCon 2020 conference guide (distributed on-site), sponsor ribbons to wear during the conference and appropriate signage where applicable.

### Exclusive Opportunities

- Tuesday Evening Welcome Reception $4,000
- Wednesday Evening Reception $4,000
- Specialty Drink Tasting $2,500 (Wednesday Evening Reception)
- Keynote Sponsor $4,000
- Wi-Fi $2,000
- Conference App Sponsor $4,000
- Sponsorship of Yankee Dryer Spring & Fall Meeting $4,500 (Includes 10 minute presentation at the meeting)
- Conference Bag $4,000
- Lanyard* $3,000
- Proceeding Banner Ad $2,500
- Coozies* $1,500
- Pens* $1,500
- Notebooks* $1,500

*Sponsor Supplied

### Non-Exclusive Opportunities

- Coffee/refreshment breaks (3 opportunities) $1,000/each
  - Wednesday
  - Thursday
  - Friday
- Full Page Conference Guide Ad $1,000
- Bag Insert $500

### Ready to start building your opportunity?

Contact Shane Holt at:
+1.352.333.3345 or sholt@naylor.com
Exhibit Hours

TUESDAY, SEPTEMBER 29
- 5:00pm - 6:30pm ........................................ Welcome Reception

WEDNESDAY, SEPTEMBER 30
- 12:00pm – 1:30pm ................................................ Lunch
- 3:00pm – 5:00pm ............................................ Exhibit Hall Open
- 5:00pm - 6:30pm .......................................... Reception

THURSDAY, OCTOBER 1
- 12:00pm – 1:30pm ................................................ Lunch
- 3:00pm - 5:00pm ................................... Exhibit Hall Open/Reception

Venue Information
Convention Center
Cobb Galleria Centre • 2 Galleria Pkwy. SE Atlanta, GA 30339

Contact Information
Exhibiting, Sponsorships and Advertising
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Exhibit Services Questions
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